

DO MORE

1. Deepen understanding with market-specific syndicated reports

WHAT: A syndicated presentation (15-20 slides) on a single market. A great starting point that can be used to generate more insights, or to get whole teams up to speed quickly.

WHEN: The deck will be available three weeks after commission.

HOW MUCH: 14,700 SGD per market, inclusive of vox pops, inspirational examples, thought starters, and data.

2. Turn inspiration into concrete action with a half-day workshop

WHAT: A half-day workshop designed to get teams thinking critically about the changes Centennials will bring to their categories or markets, and how they can apply learnings to their day-to-day work.

WHEN: We would be ready to run a workshop three weeks from commissioning.

HOW MUCH: SGD 25,000 SGD, inclusive of stimuli, facilitation by a Director and Senior Consultant, and post-workshop report. Exclusive of travel and OOPs. Discount available for multiple workshops.

3. Get targeted answers with ad hoc work

WHAT: Bespoke projects designed to answer specific business objectives.

WHEN: Dependent on brief. Generally between 4-8 weeks from commissioning.

HOW MUCH: Dependent on brief. Discount available for multiple markets.